



## Smart Lighting ERC Speaker Series

Please join us for an event focused on collaborative tools. The ERC is using a wiki developed by Atlassian, called Confluence. This talk will address general issue related to wikis, with specific examples from Confluence implementation.

October 14<sup>th</sup>, 10:00 am

JEC 3117

*(1 hour talk followed by 30 minute of networking – refreshments will be served)*

### Collaboration and Fostering Co-creation through the use of enterprise wikis

Patrick Masson

CTO

UMassOnline

#### Abstract:

While the Internet's native functionality, as well as the ever evolving tools of Web 2.0, and even Web 3.0, have made the creation and distribution of knowledge easier than ever, significant differences exist in not only the applicability of various collaborative technologies, but also the application of specific techniques that enable their use. In this presentation we will discuss both the methods and the motivations behind the successful design, development and deployment of web-based collaborative environments.



**Bio:** Patrick Masson is currently serving as the CTO within the University of Massachusetts' Office of the President, being responsible for the discovery, design, development, and management of the technology infrastructure necessary to support and serve the overarching needs of UMassOnline at the 5 campus system and hosted partner campuses.

Prior to UMassOnline, Mr. Masson worked for SUNY Delhi as CIO, facilitating collaboration, emergence and agility within Delhi's Campus Information Services (CIS) supporting enterprise/desktop applications, technical centers and labs, server/systems administration, network & telecommunications, online/distance learning, the campus print shop as well as user support services such as the help desk and training.

Previously, he worked for the SUNY System Administration as Director of Technology for Learning, being responsible for identifying, developing and deploying next-generation technologies. Before that, he was at UCLA as Director of the Media Lab, in charge of developing a variety of technology-based initiatives in support of education, research and patient care within the Schools of Dentistry and Medicine.

Mr. Masson is the co-founder of Jasig's 2-3-98 project, and is currently serving as Chair of EDUCAUSE's Openness Constituent Group. Mr. Masson is the former Vice-Chair/Chair-Elect of the State University of New York's CIO Council and "SIG Master" for NERCOMP's Open Source in Higher Education Special Interest Group. He has served on a variety of system and university-wide committees.



#### About UMassOnline:

The University of Massachusetts President and Board of Trustees created UMassOnline in 2001 to meet the online educational needs of people locally, nationally, and internationally by offering accredited educational programs via interactive, Internet-based learning systems.

With over 100 of the University's degrees and certificates now available online, and more than 1500 online courses offered annually, UMassOnline is proud to be helping busy professionals, lifelong learners, and students worldwide continue their education, enhance their careers, and enrich their lives no matter where they're located.

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